



CHAMAREL
7 COLOURED EARTH
GEOPARK

SUSTAINABILITY CHARTER

Rogers
foundation

SUSTAINABILITY CHARTER

At Chamarel 7 Coloured Earth, we believe in environmental protection, social progress and economic prosperity for all stakeholders. We continuously go the extra mile to integrate sustainability in our daily operations.



CLIMATE:

Set a target and migrate towards zero carbon.



We are committed to reduce our carbon footprint.
We do this by:

- Reducing our electricity usage through:
 - Use of LED lights
 - Natural ventilation system
- Conserving our water resources through:
 - Pressure-regulating valves



BIODIVERSITY:

Preserve and protect the local species both on land and at sea



We are dedicated to the preservation of the endemic flora in our geopark. We:

- Actively remove invasive plants and replace them with endemic species such as Bois d'Ebène, Bois de Judas, Bois d'Olive
- Use organic and environment-friendly products for landscaping
- Regularly engage in Clean-Up actions together with Spirit of Chamarel and the Village Council



CIRCULAR ECONOMY:

Reduce waste production and recycle more than 75% of waste produced



We endeavour to minimise our waste going to landfill.

- Plastic water bottles and single-use plastic have been banned in our operations
- Plastic straws have been replaced with paper straws
- We resort to selective waste sorting and recycling:
 - Pruned palm branches are transferred to Bel Ombre for manufacture of plates
 - We have in place a selective waste sorting procedure; glass bottles are collected and recycled at Plankton. There is a dedicated bin for paper recycling
 - Used oil from the kitchen is collected by Bioil Ltd for recycling into second-generation biofuels
 - We compost green waste from our park to use it as natural fertilizer



VIBRANT COMMUNITIES:

Work towards proactive integration of local communities, responsible development with more sustainable building practices



We aim at co-creating a safe and vibrant haven with and for our community by:

- Maintaining continuous dialogue with local stakeholders
- We champion the promotion of the region by celebrating its culture, history and environmental uniqueness



INCLUSIVE DEVELOPMENT:

Onboard more local employees and reduce the pockets of poverty in regions where we operate



We make sure our business contributes to sustainable economic development that truly benefits our community:

- We recruit and provide training opportunities to people from the region
- We collaborate with regional associations such as Spirit of Chamarel to promote and preserve Chamarel
- We support local producers by promoting their products such as the Chamarel Rum and the locally grown and roasted Café de Chamarel sold in our Souvenir Shop.



CHAMAREL
7 COLOURED EARTH
GEOPARK